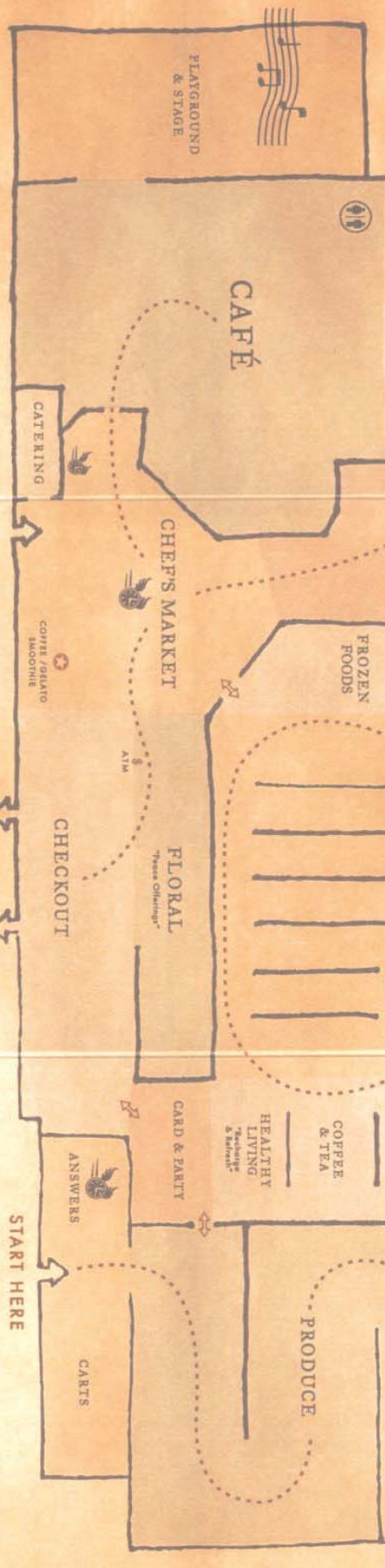


**A**cross a serpentine-flow, full-view, European-style layout, you can experience the energy, color and aroma of coffees, hot baked breads, vegetables, herbs and fresh-squeezed fruits – some locally grown and some from as far away as Tanzania. Our 80-foot seafood case, selection of 600 cheeses, amazing floral department, 2,500 wine labels and stupendous specialty grocery aisles are among the dazzling features that make the everyday shopping trip an event of discovery to enjoy.

**COMMUNITY ROOM**  
Check with the Answers desk to reserve this room at no cost as a meeting place for your community group.



**CENTRAL MARKET SAVES YOU TIME**  
Cooking is a wonderful thing, but you may not always have the time to release the inner chef we all know exists inside your being. So, we've made it easy for you to continue your busy life with fresh-cut produce that's already prepped for you, chef-prepared ready-to-cook meals, and foodies standing by to guide you to quick selections.

**BAKERY & PASTISSERIE** – Our patisserie has European-style treats created from scratch. Our bakers make fresh bread daily and provide over 740 varieties.  
**DELI** – Items typically found in discriminating delis of the East coast and Europe.  
**CHEF'S MARKET** – Fresh chef-prepared meals, packaged and ready to go. Great time-savers!  
**CATERING** – From business meetings to parties, we cater to any palate. Our menu features selections from the finest ingredients from each of our departments. And, we deliver for your convenience. Party on!  
**CAFÉ** – Select from our extensive menu, and our experienced chefs are ready to freshly prepare your selections.  
**STAGE** – Nothing goes better with fresh food and wine from our café than live music!

**HEALTHY LIVING** – All things for mind, body and soul; soaps by the pound, vitamins galore, aromatic incenses and alternative skin care products.  
**CARD & PARTY** – Party Central, complete with cards for every occasion and party favors for all.  
**STAPLE & FANCY GROCERIES** – Thousands of the finest products from around the world. Pantry stocking excellence.  
**FROZEN FOODS** – Organic ice creams, frozen treats and healthy meals that are great for quick lunches.  
**CHEESE** – More than 600 varieties and freshly made Mozzarella to boot. Try a sample, or a few!  
**FLORAL** – Flowers from all over the world, picked by you or arranged by our professional florists. Extraordinary varieties.  
**DAIRY** – There's more to life than skim and 2%. From organic goat milk to soy, the perfect selection for you awaits.

**ANSWERS** – Find any number of food publications here at your disposal; among which is our Foodie magazine. Foodies also stand by ready to answer any questions you have. Go ahead, try to stump them, it's fun.  
**PRODUCE** – Over 700 varieties of fresh produce from around the world, including up to 150 organic varieties.  
**SEAFOOD** – Over 80 varieties of saltwater and freshwater fish and shellfish. Not to mention the prepared stuff!  
**MARKET** – Just like the neighborhood butcher, but not as intimidating. Our butchers have great recipe recommendations as well.  
**WINE & BEER** – More than 2,500 wines and 350 varieties of beer. Our color-coded wine wall is a great tool in helping to find that perfect bottle.  
**BULK** – Fresh coffee beans available for grinding; aromas of exquisite teas; varieties of nuts and trail mixes to please any palate. Yum by the pound!

## QUESTIONS?

We're not like other markets. Which is bound to make you wonder why we do some of the things that we do. Here are some answers to frequently asked questions:

### WHERE AM I?

One of two answers generally works. If you're lost, the answer is, "Let us get you a map", hence what you hold in your hand. If the question is philosophical in nature, we're likely to tell you something like, "We're a market where wondrous fresh foods are brought in from all around the world for your discovery." Adjectives may vary.

### IS IT C-C-C-COLD IN HERE?

In a word, yes. We realize it can be a wee bit nippy in some sections of our market. We do it for the food so it keeps as fresh and ripe as possible. Nothing against human beings, mind you, but we kinda have to side with the food on this one. That said, can we direct you to the coffee station? See, you're already feeling warmer.

### WHY ARE THERE SCALES THROUGHOUT THE STORE?

So you can weigh and price some of your items. It allows you to buy exactly the amount you want, and saves you considerable time at checkout. And frankly, couldn't we all use more time?

### WHAT'S THAT SMELL?

It could be anything, really. Fresh breads and pastries are being baked on the premises at all times. Fresh-cut flowers are being brought in from far and near. Food is being prepped all about the store. Simply put, what you're smelling is food at its finest. Somebody oughta bottle this stuff.

### CAN I GET A BITE OF THAT (AND HEY, WHAT IF I DON'T LIKE IT)?

We openly encourage trial. Ask a Foodie to pop something open for you. If you're willing to open your mind, we're willing to open pretty much anything in the store to give you a taste. Note that we said "pretty much anything." Champagne and other alcoholic beverages are excluded. Boo-hoo.

### WHAT IF I STILL HAVE QUESTIONS?

We sincerely hope you do. Growing your taste and discovering new and interesting things is the whole idea to Central Market. We have "Foodies" throughout the store to answer any questions you might have. You'll learn more about our Foodies on the back panel of this map.



## HOW TO SPOT A FOODIE

What exactly does a Central Market "Foodie" do? Well, pretty much anything within reason. Want to try something? A Foodie can crack it open for you. Need a recipe suggestion? Just ask. Trying to find the perfect wine for a certain dish? No problem. Looking to really surprise someone special? A Foodie can definitely assist you. Dinner party for 10 and forgot to get the food? A Foodie can bail you out big-time, whether it be with recipes, suggestions or even a chef-prepared selection for the true procrastinator.

JUST LOOK FOR THE GREEN AND WHITE APRON.

## YOUR HANDY DANDY MAP OF EDIBLE TREASURES

POCKET ATLAS FOR THE BUDDING FOODLOVER



## WANDERLUST ENCOURAGED!

AS THE GREATEST DISCOVERIES ARE OFTEN MADE WHEN ONE IS LOST.