



October 29, 2007

Dear Produce Supplier:

As part of our ongoing effort to enhance food safety standards purchased by Publix, we have joined with the food safety professional staff of a diverse group of food retailers, known as the Food Safety Leadership Council ("FSLC"), to develop and adopt a set of enhanced On-Farm Produce Standards. Current members of the FSLC include: Avendra, LLC, Darden Restaurants, McDonald's Corporation, Publix Super Markets, Inc., Wal-Mart Stores, Inc., and Walt Disney World Co.

On the following pages you will find the new "FSLC On-Farm Produce Standards" for your review. Please review these standards, together with the food safety procedures used by your firm, to ensure that you meet the standards required by Publix. It is our intention to utilize these FSLC On-Farm Produce Standards to evaluate vendor farms that provide produce to Publix. As a vendor, you agree by signing below to adhere to the standards.

To assist us in maintaining the FSLC On-Farm Produce Standards, we request our supplier's farms be inspected and audited for conformance to these standards by representatives of member companies of the FSLC, or designated inspection agencies that have been certified by the FSLC to conduct food safety audits. As a supplier to Publix, this standard will be verified through Primus and their good agricultural practice auditing program. This is not a new audit, but rather a standard to be verified by the auditing company. By signing below, you acknowledge and agree to conduct and pay for an audit by an FSLC certified auditor at least once per growing season. The results of any such inspection or audit will be shared among all members of the FSLC as a means to enhance consistent safety standards. You further acknowledge that, regardless of the results of any audit, each FSLC member company will make its own independent purchasing decisions based on multiple factors which may be important to each such company in its sole discretion. Participation in the auditing process does not commit any FSLC member company to purchase products from your firm, and no such purchases may in fact occur.

Please sign and return this form to Garry Bergstrom to indicate acceptance by your firm of the terms described in this letter. Any questions regarding this program can be directed to Bob Carey of Publix Corporate Quality Assurance (CQA) at (863) 688-1188 ext. 34057. We appreciate your participation as we work together to provide our common customers with safe, wholesome, high-quality food.

Sincerely,

Garry Bergstrom
Business Development Director, Produce/Floral RBU

Michael Roberson
Director, Corporate Quality Assurance

Agreed and Accepted

Company: _____

Signature: _____

Title: _____

Print: _____

Date: _____

Sign and return to Publix (Attn: Garry Bergstrom) via FAX (863) 616-5684